

North Pacific Orthopaedic Society

2019 NPOS Annual Meeting

Thursday, May 16 – Saturday, May 18

The Nines Hotel – Downtown Portland, Oregon



Exhibit & Cadaver Lab Opportunities

Dear NPOS Industry Partners and Colleagues:

The North Pacific Orthopaedic Society cordially invites you to participate in our 2019 NPOS Annual Meeting. Our members and attendees are orthopaedic surgeons primarily from the states of Oregon, Washington, and Idaho. NPOS members and attendees represent physicians in private, community, and faculty practice. Attendees will consist primarily of practicing orthopaedists and will also include non-surgical associates who support the surgeons (PAs, RNFAs) and current residents, many from Oregon Health & Science University (OHSU). Our program will offer a variety of topics on various specialties (foot/ankle, hip, shoulder, etc.) which draws surgeons from many regions of the Pacific Northwest.

This event is a great opportunity for you to showcase your products and services to this important buying group. The NPOS Annual Meeting is highly-regarded for its smaller and personal professional environment which allows for dedicated, one-on-one interaction with each attendee. There is virtually no other orthopaedic meeting that provides access to this kind of valuable networking to a diverse group of orthopaedists. You do not get “lost in the crowd” at this show; many past exhibitors have been quoted saying “this is by far the best event for our company; I was able to speak with a physician I have been trying to connect with and would never otherwise had access to.”

Why exhibit? Exhibiting at our meeting is the perfect venue to support and increase your brand awareness to local physicians you work with and gain access to physicians in your area of specialty. Expand your network, maintain existing relationships, and support the communities in which they serve. Come to help educate orthopaedic surgeons about your products and services through dedicated time for discussions and demonstrate in-person. Each exhibiting company receives “podium time” to personally introduce themselves and briefly address the entire audience.

Exhibits will be open throughout the meeting, from Friday morning through Saturday mid-day. Tables will be placed immediately near our programming, meals, breaks, and networking areas to maximize “face-time” for you and your organization. In addition to the ample networking time, you will have access to the Scientific Program which enables your company to stay informed on the most current trends and techniques and gain a competitive edge in the industry. All exhibitors are provided personal podium time during the programming to introduce themselves and their company, acknowledged verbally in announcements, on signage and on-site materials, and in promotional communications to our members and hundreds of contacts throughout the region.

BACK BY POPULAR DEMAND – CADAVER LABS - We have additional opportunities for our exhibitors to have even greater exposure by hosting a cadaver lab on-site at the meeting. Cadaver labs will be available to all attendees as part of our program on Friday afternoon. Only exhibiting companies will have access to also host a cadaver lab (limited; first-come, first-served). **If you are interested in highlighting a new technique or procedure through a cadaver lab at the meeting, please contact Vicky Danielson, NPOS Association Manager, in the NPOS office 866.903.6767.**

Don't miss this fantastic opportunity to show your support of the profession and the North Pacific Orthopaedic Society. Please review the enclosed exhibit information and contact the NPOS office if you have any questions. **We look forward to seeing you in downtown Portland in May!**

BUILDING COMMUNITY

ADVANCING MOTION

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2019 NPOS Annual Meeting

Schedule of Events & Other Important Planning Information

Thursday, May 16

- Exhibitor Set-Up (afternoon)
- Welcome Reception (late afternoon/evening) – Includes registered exhibit representatives
- Dinner on Own

Friday, May 17

- Continental Breakfast with Exhibitor Welcome & Introductions
- Scientific Program & Exhibits (morning)
- Cadaver Labs (afternoon)
- Social activities on own (afternoon)
- Hosted Dinner & Presentation (included in registration fees for primary exhibit representative)

Saturday, May 18

- Continental Breakfast with Exhibitors
- Scientific Program & Exhibits (morning)
- NPOS Business Meeting & Frank B. Smith Research Award Presentations
- Exhibitor tear-down & Travel

Exhibit Schedule*

Set-Up: Thursday, 5/16 from 3:00-6:00 pm

Exhibit Hours: Friday, 5/17 Open all day; dedicated times: 7:00-8:00 am (with breakfast; Exhibitor Welcome & Introductions also at this time), 9:30-10:00 am (break-approx.); cadaver labs

Saturday, 5/18 Open all day; dedicated times: 7:00-8:00 am (with breakfast), 9:30-10:00 am (break-approx.)

Tear-Down: Saturday, 5/18 2:00-3:00 pm – Tearing down before this time is strictly prohibited.

Please note: to increase exposure and traffic flow, exhibits will be placed in the immediate area of all programming (but not in same room as the scientific program to maintain integrity of continuing education and in conformance of regulations).

Location & Lodging: All annual meeting activities will take place at our host venue, The Nines Hotel (525 SW Morrison – Portland, OR 97204 / theNines.com), unless otherwise noted. Discounted room and suite rates have been secured for our meeting participants at The Nines Hotel – please note it is very important for all participants to book lodging only at and through our host venue directly as early as possible.

To make a reservation, please call The Nines directly at 888.627.7208 and indicate you are with the NPOS (North Pacific Orthopaedic Society) Annual Meeting. The lodging reservation deadline is Thursday, April 25 -- though we strongly encourage you to book your reservation as soon as possible to ensure availability (DO NOT DELAY). Discounted rates and rooms are very limited and only available until the room block is full or the deadline (whichever comes first). For those interested in extending your stay, the discounted group rate will be offered three days before and after our meeting dates based on availability. Please speak with the reservation agent regarding any reservation and cancellation policies, deposits, and other hotel/lodging details.

What Exhibit Registrations Include: Each exhibit registration includes one 6' skirted exhibit table (two for Platinum Level), two chairs, an ID sign, a wastebasket and one full registration (for the Entire/Primary Exhibit Registered Representative). Registered Representative Registrations include all hosted meals and breaks (including the Friday dinner). Booth/Badge Only representatives receive continental breakfast and access in the exhibit area (no other meals or attendance at programming, but can be purchased). Access to power is limited and on a first-come, first-served basis. Plan to bring extension cords and power strips.

Shipping: Due to space restrictions, The Nines Hotel and NPOS are unable to store display/show material for exhibitors. It is the sole responsibility of the exhibit representatives to secure storage for all materials onsite. All materials should be shipped directly to the hotel, a maximum of 24 hours prior to arrival, to the guest's name (who must be staying at the hotel), marked with "NPOS Annual Meeting" and "Hold for Arrival Date of ____." The Nines will assess a handling charge for boxes and depending on the size of the shipment possibly additional labor charges at each individual's expense (not NPOS). The Nines and NPOS do not accept any responsibility for receipt of, any damages or loss to any packages or boxes. It is the responsibility of each individual to ensure shipping and handling and storage of all materials and products during the entire event. Contact The Nines directly with questions.

Exhibit space is limited; early registration is encouraged. To be considered registered and confirm space, completed forms must be received in the NPOS office (payment may follow but received before event date). Exhibit space will be assigned by NPOS and sold on a first-come, first-served basis.

*Schedule subject to change.



94th NPOS Annual Meeting
 May 16-18, 2019 | The Nines Hotel – Portland, OR
Exhibit Space Agreement

Return completed form to NPOS by April 19, 2019. NPOS Tax ID #: 93-0829638

EXHIBITING COMPANY INFORMATION

Company Name (Exactly as it should be listed) _____

Mailing Address _____ **City** _____ **State** _____ **Zip** _____

Phone _____ **Website** _____ **Product(s)/Services** _____

SELECT ONE: Our company is interested in hosting a cadaver lab at the meeting: Yes or No

STEP 1 - EXHIBIT LEVELS – Check ONE level/box here:

Benefits	<input type="checkbox"/> Platinum <i>Investment:</i> \$10,000	<input type="checkbox"/> Gold <i>Investment:</i> \$7,500	<input type="checkbox"/> Silver <i>Investment:</i> \$5,000	<input type="checkbox"/> Bronze <i>Investment:</i> \$3,500	<input type="checkbox"/> Exhibit Only <i>Investment:</i> \$2,500
Table Top Exhibit (6')	2 Included	1 Included	1 Included	1 Included	1 Included
Entire Registered Representative*	5	4	3	2	1
Welcome Reception	Included per rep	Included per rep	Included per rep	Included per rep	Included per rep
President's Friday Dinner	Included per rep	Included per rep	Included per rep	Included per rep	Included per rep
Link on NPOS Website	Included	Included	Included	Included	n/a
Flyer/Ad in Attendee Packet	Included	Included	n/a	n/a	n/a
NPOS Board/VIP Dinner Ticket	2	2	n/a	n/a	n/a

Step 2 – Register your Primary/Entire Representative – Complete Individual's Information

All individuals/exhibit representatives must be registered to be on-site and participate in the meeting. One "Entire/Primary" registered representative is included in the Exhibit Only fee. **If there will be any additional individuals staffing your table at any time throughout the meeting, they must be registered.** "Booth/Badge Only" registration includes continental breakfast and access in the exhibit hall but no other meals or attendance at programming. Entire/Primary Representative Registration includes access to the continental breakfasts, hosted meals and breaks (Thursday Welcome Reception, Friday Dinner), and access to the programming/Scientific Program. See table above for number of representatives included in each level.

Primary/Entire Representative (Rep #1) - Complete for all exhibit levels

Select one: Yes, I will attend the Friday hosted dinner. No, I will not attend. (Dinner is included in exhibit fee; asked for planning purposes only – please mark one).

Full Name (include designations) _____ **Position Title** _____

Mailing Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **Email** _____

***Step 3 - Registration for Additional "Booth/Badge Only" or "Entire" Representative**

For additional personnel staffing your table, register those booth/badge only or Entire representatives here (included as indicated above for Bronze, Silver, Gold, or Platinum levels). **PRICING:** Booth/Badge Only reps = \$100 / Entire Reps = \$250 (prices per person)

How many additional individuals will be staffing your table? # _____ @ \$100 / # _____ @ \$250 (if more than 1 additional rep, copy this form)

Check here if there will only be ONE representative for this company (no other company representatives attending/staffing event).

Rep # 2 - Full Name (include designations) _____ **Position Title** _____

Select one: Booth/Badge Only - \$100 Additional Entire Representative - \$250 Entire Representative (included per level selected above)

Select one (for Additional or Entire Reps only—included in fees, for planning purposes): Yes, I will attend Friday's Dinner No, I will not attend.

Mailing Address _____ **City** _____ **State** _____ **Zip** _____

Phone _____ **Fax** _____ **Email** _____

Cancellation Policy: Exhibit cancellations received before March 1 will receive a 50% refund. Cancellations after March 1 or no-shows will not receive a refund.

PAYMENT OPTIONS: **Check** (Payable to NPOS in US Funds) **Credit Card:** Visa, American Express, MasterCard, Discover

To be considered registered and confirm space, completed forms must be received in the NPOS office (payment may follow but received before event date).

Make checks payable to NPOS in US funds. Credit card payments can be made below (Visa, MasterCard, Discover, and American Express). Please complete all fields for processing payment. Credit card payments are not accepted via email. **Fax completed forms to 503.253.9172.**

Card # _____ **Exp. Date** _____ **Amount Authorized \$** _____

Name on Card _____ **Signature** _____

Card Billing Address _____ **City** _____ **State** _____ **Zip Code** _____

Email Receipt To _____ **CVV** _____