

North Pacific Orthopaedic Society

2020 NPOS Annual Meeting

Thursday, June 4 – Saturday, June 6

Sunriver Resort – Sunriver, Oregon



Exhibit & Cadaver Lab Opportunities

Dear NPOS Industry Partners and Colleagues:

The North Pacific Orthopaedic Society invites you to participate in our 95th NPOS Annual Meeting. Our members and attendees are orthopaedic surgeons primarily from the states of Oregon, Washington, Idaho, and Alaska. NPOS members and attendees are physicians in private, community, and faculty practice. Orthopaedists and non-surgical associates such as PAs, RNFAs and current residents, are represented, many from Oregon Health & Science University (OHSU). Our program will offer several scientific topics on various specialties (foot/ankle, hip, shoulder, etc.), as well as general science and common patient care issues.

This event is a great opportunity for you to showcase your latest products and services to this important buying group. The NPOS Annual Meeting is highly-regarded for its smaller and personal professional environment which allows for dedicated, one-on-one interaction with each attendee. There is virtually no other orthopaedic meeting in the Pacific NW that provides access to this kind of invaluable networking to a diverse group of orthopaedists. You do not get “lost in the crowd” at this show; many past exhibitors have been quoted saying **“this is by far the best event for our company; I was able to speak with a physician I have been trying to connect with and would never otherwise had access to.”**

Why exhibit? It's the perfect way to increase awareness of your company to local physicians and gain access to new physicians in your area of expertise. **Expand your network and support existing relationships.** Here's your opportunity to educate orthopaedic surgeons about what you do and offer. We feature dedicated times where you can demo and discuss details in-person. Each exhibiting company also receives “podium time” to personally introduce themselves and briefly address the entire audience. All exhibitors are also acknowledged verbally in announcements, on signage and on-site materials, and in promotional communications to our members and hundreds of contacts throughout the region.

Exhibits will be open from Friday morning through Saturday mid-day. Tables will be placed immediately near our programming, meals/breaks, and networking areas to maximize “face-time” with physicians. In addition to the ample networking time, **exhibitors have access to the Scientific Program** which enables you to stay informed on the most current trends and techniques and gain a competitive edge in the industry.

Don't wait! Your company name will be listed in the attendee program brochure (if you register by March 1, 2020).

BACK BY POPULAR DEMAND – CADAVER LABS - We have additional opportunities for our exhibitors to have even greater exposure by hosting a cadaver lab on-site at the meeting. Cadaver labs will be available to all attendees as part of our program on Friday afternoon. Only exhibiting companies will have access to also host a cadaver lab (limited; first-come, first-served). If you are interested in highlighting a new technique or procedure through a cadaver lab at the meeting, please contact Vicky Danielson, NPOS Association Manager, in the NPOS office 866.903.6767.

Don't miss this fantastic opportunity to show your support of the profession and the North Pacific Orthopaedic Society. Please review the enclosed exhibit information and contact the NPOS office if you have any questions. We look forward to seeing you in beautiful central Oregon in June!

BUILDING COMMUNITY



ADVANCING MOTION

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2020 NPOS Annual Meeting

Schedule of Events & Other Important Planning Information

Thursday, June 4

- Exhibitor Set-Up (afternoon)
- NPOS Board of Directors Meeting
- Hosted Welcome Reception (late afternoon/evening) – Includes registered exhibit representatives

Friday, June 5

- Full Hosted Breakfast with Exhibitor Welcome & Introductions
- Scientific Program & Exhibits (morning)
- Frank B. Smith Research Award Competition Presentations
- Cadaver Labs (afternoon)
- Fireside Session (hosted informal case discussions/happy hour)

Saturday, June 6

- Full Hosted Breakfast with Exhibitors
- Scientific Program & Exhibits (morning)
- NPOS Annual Business Meeting
- NPOS Annual Golf Tournament at Crosswater Golf Club
- Exhibitor Tear-Down & Travel



If you recruit a physician to attend (who has never been to an NPOS meeting before), **you will be entered into a \$500 cash drawing!**

Exhibit Schedule*

Set-Up: **Thursday, 6/4** from 4:00-6:00 pm

Exhibit Hours: **Friday, 6/5** Open all day; dedicated times: 7:00-8:00 am (with breakfast; Exhibitor Welcome & Introductions also at this time), 9:30–10:00 am (break-approx.); open during cadaver labs & fireside session
Saturday, 6/6 Open all day; dedicated times: 7:00-8:00 am (with breakfast), 9:30–10:00 am (break)

Tear-Down: **Saturday, 6/6** 2:00–3:00 pm – Tearing down before this time is strictly prohibited.

Please note: To increase exposure and traffic flow, exhibits will be placed in the immediate area of all programming (but not in same room as the scientific program to maintain integrity of continuing education and in conformance of regulations).

Location & Lodging: All annual meeting activities will take place at our host venue, **Sunriver Resort** (17600 Center Dr, Sunriver, OR 97707 / [destinationhotels.com/sunriver-resort](https://www.destinationhotels.com/sunriver-resort)), unless otherwise noted. Discounted lodging rates have been secured for our meeting participants through Sunriver – please note it is very important for all participants to **book lodging directly through Sunriver (NOT a third-party site) as early as possible**. This is peak season for the resort and rooms will sell out fast.

To make a lodging reservation, please call Sunriver directly at 800.547.3922 and indicate you are with the NPOS (North Pacific Orthopaedic Society) Annual Meeting. **OR you can book online via our custom link here:**

<https://www.destinationhotels.com/sunriver-resort/meetings/npos2020>
<https://www.destinationhotels.com/sunriver-resort/meetings/npos2020>

RESERVATION DEADLINE: Thursday, May 14-- though we strongly encourage you to book your reservation as soon as possible to ensure availability (DO NOT DELAY). Discounted rates and rooms are very limited and only available until the room block is full or the deadline (whichever comes first). For those interested in extending your stay, the discounted group rate will be offered three days before and after our meeting dates based on availability. Please speak with the reservation agent regarding any reservation and cancellation policies, deposits, and other hotel/lodging details.

What Exhibit Registrations Include: Each exhibit registration includes one 6' skirted exhibit table (two for Platinum Level), two chairs, an ID sign, a wastebasket, and two exhibitor representatives. Exhibit Representatives are included in all hosted meals and breaks. Any additional representatives must also register. Access to power is limited and on a first-come, first-served basis. Plan to bring extension cords and power strips.

Shipping: **Due to space restrictions, Sunriver and NPOS are unable to store display/show material for exhibitors.** It is the sole responsibility of the exhibit representatives to secure storage for all materials onsite. All materials should be shipped directly to the hotel, a maximum of 24 hours prior to arrival, to the guest's name (who must be staying at the hotel), marked with "NPOS Annual Meeting" and "Hold for Arrival Date of ____." Sunriver will assess a handling charge for boxes and depending on the size of the shipment possibly additional labor charges at each individual's expense (not NPOS). Sunriver and NPOS do not accept any responsibility for receipt of, any damages or loss to any packages or boxes. It is the responsibility of each individual to ensure shipping and handling and storage of all materials and products during the entire event. Contact Sunriver directly with questions at 800.862.7212.

Exhibit space is limited; early registration is encouraged. To be considered registered and confirm space, completed forms must be received in the NPOS office (payment may follow but received before event date). Exhibit space will be assigned by NPOS and sold on a first-come, first-served basis.

*Schedule subject to change.



95th NPOS Annual Meeting

June 4-6, 2020 | Sunriver, Oregon

Exhibit Space Agreement | **Return completed form to NPOS by April 3, 2020**

(Payment may follow)

Exhibiting Company Name (Exactly as it should be listed) _____

Mailing Address _____ City _____ State _____ Zip _____

Phone _____ Website _____ Product(s)/Services _____

SELECT ONE ► : Our company is interested in hosting a cadaver lab at the meeting: Yes or No

STEP 1: EXHIBIT LEVELS – Check ONE level/box here: Platinum Gold Silver Bronze Exhibit Only

Benefits	Platinum <i>Investment:</i> \$10,000	Gold <i>Investment:</i> \$7,500	Silver <i>Investment:</i> \$5,000	Bronze <i>Investment:</i> \$3,500	Exhibit Only <i>Investment:</i> \$2,500
Table Top Exhibit (6')	2 Included	1 Included	1 Included	1 Included	1 Included
Registered Representative*	6	5	4	3	2
Speaker Introduction	Included	Included	n/a	n/a	n/a
Welcome Reception Ticket	Included per rep	Included per rep	Included per rep	Included per rep	Included per rep
Link on NPOS Website	Included	Included	Included	Included	Listing only
Flyer/Ad in Attendee Packet	Included	Included	Included	n/a	n/a
NPOS Board/VIP Dinner Ticket	4	2	2	n/a	n/a

Step 2: Register your Primary Representative

One "Primary" and one additional exhibit representative are included in the Exhibit Only fee (complete details below for these individuals). **All individuals/exhibit representatives must be registered to be on-site and participate in the meeting. If there will be any additional individuals staffing your table at any time throughout the meeting, they must be registered as an Additional Booth Representative.** Additional representatives receive the same benefits as the Primary reps. See table above for number of representatives included in each level.

Primary Representative (Rep #1) - Complete for all exhibit levels

Full Name (include designations) _____ Position Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Check here if there will only be **ONE representative** for this company (no other company representatives attending/staffing event).

Rep # 2 - Full Name (include designations) _____ Position Title _____

Mailing Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

*Step 3: Registration for Additional Booth Representatives

Register any additional personnel staffing your table here (included as indicated above for Bronze, Silver, Gold, or Platinum levels).

How many **additional** individuals will be staffing your table? # _____ @ \$250 each (attach a list of additional reps if applicable)

Rep # 3 - Full Name (include designations) _____ Position Title _____

Mailing Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Rep # 4 - Full Name (include designations) _____ Position Title _____

Mailing Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Cancellation Policy: Exhibit cancellations received before April 3 will receive a 50% refund. Cancellations after April 3 or no-shows will not receive a refund.

PAYMENT OPTIONS: Check (Payable to NPOS in US Funds) Credit Card: Visa, American Express, MasterCard, Discover

To be considered registered and confirmed for exhibit, completed forms must be received in the NPOS office (payment may follow but received before event date). Make checks payable to NPOS in US funds. Credit card payments can be made below (Visa, MasterCard, Discover, and American Express). Please complete all fields for processing payment. Credit card payments are not accepted via email. **Fax completed forms to 503.253.9172.**

Card # _____ Exp. Date _____ Amount Authorized \$ _____

Name on Card _____ Signature _____

Card Billing Address _____ City _____ State _____ Zip Code _____

Email Address for Credit Card Receipt _____ CVV _____